TURLOCK CHRISTIAN SCHOOL

FAITH | FAMILY | FUTURE

STRATEGIC PLAN

2026–2030

Five strategic priorities.
Four operating pillars built on a spiritual foundation.

STUDENT EXPERIENCE • ENROLLMENT GROWTH • LEADERSHIP & GOVERNANCE

ADVANCEMENT & SUSTAINABILITY • SPIRITUAL FORMATION

A Christ-centered roadmap for strengthening Turlock Christian School for the next generation.

PREPARING STUDENTS FOR COLLEGE AND LIFE
IN FAITH, VIRTUE, AND KNOWLEDGE.

EXECUTIVE SUMMARY

ONE INTEGRATED DIRECTION

Turlock Christian School enters the 2026 to 2030 planning period with a clear opportunity to move from stabilization toward sustained strength. Through a Board-centered planning process, five strategic pillars emerged with significant alignment: Enrollment Growth & Retention; Leadership & Governance; Advancement & Financial Sustainability; Student Experience & Discipleship; and Spiritual Formation.

Together, these pillars describe one integrated future: a Christ centered school that retains and attracts families, is governed and led with clarity, stewards its resources sustainably, delivers an excellent and deeply connected student experience, and intentionally forms graduates whose faith is personal, biblically grounded, and visible in the way they live and serve.

The plan is intended to be a living management and governance tool: measurable, owned, reviewed regularly, and translated into annual priorities and action.

THE FIVE STRATEGIC PRIORITIES

1 ENROLLMENT GROWTH & RETENTION

Build a healthy, sustainable enrollment culture by retaining current families, attracting new families, strengthening church partnerships, rebuilding community trust, and using better data to guide decisions.

2 LEADERSHIP & GOVERNANCE

Build a Christ-centered leadership and governance model characterized by stable executive leadership, clear Board and Head responsibilities, disciplined accountability, leadership development, and a trained and sustainable Board.

3 ADVANCEMENT & FINANCIAL SUSTAINABILITY

Align enrollment and resources, strengthen financial discipline, build long-term financial strength, develop professional advancement, and expand the community of partners investing in TC's mission.

4 STUDENT EXPERIENCE & DISCIPLESHIP

Ensure every student experiences a Christ-centered, academically excellent, deeply connected school community that develops gifts, character, leadership, service, belonging, and readiness for life beyond TC.

5 SPIRITUAL FORMATION

Form students whose faith is personal, biblically grounded, intellectually durable, visible in Christian character and service, and sustained through Christian community, family, and church relationships.

2030

ONE INTEGRATED DIRECTION

The five pillars are not independent initiatives. They reinforce one another. Strong enrollment supports financial sustainability. Healthy governance supports stable leadership. Sustainable finances make it possible to invest in excellent people and programs. An excellent student experience strengthens retention and reputation. Spiritual formation gives the entire plan its deepest purpose.

What Success Looks Like by 2030

- TC is spiritually strong and unmistakably Christ-centered.
- Enrollment is stable and growing, with strong retention and a healthy admissions pipeline.
- The Board governs strategically, and the Head of School leads with clarity, support, and accountability.
- TC operates from a sustainable financial model with stronger reserves, disciplined planning, and a professional advancement program.
- Faculty, staff, and leaders experience greater stability, clarity, development, and organizational health.
- Students experience academic excellence, belonging, discipleship, leadership, service, and opportunities to develop their God-given gifts.
- Graduates leave TC knowing Christ, understanding biblical truth, able to articulate their faith, and prepared to live and serve faithfully.

Implementation & Accountability

Following Board approval, the strategic plan should be translated into annual objectives, measurable indicators, responsible owners, timelines, and a concise dashboard. The Board should review strategic progress quarterly, while the Head of School and leadership team own implementation within the governance framework.

- Annual operating priorities tied directly to the five pillars.
- Clear ownership for each objective and initiative.
- Measurable indicators for enrollment, retention, financial health, advancement, leadership stability, student experience, and spiritual formation.
- Yearly Board review of progress, risks, and needed adjustments.
- Annual refresh of objectives while preserving the 2026 to 2030 strategic direction.

TURLOCK CHRISTIAN SCHOOL

FAITH | FAMILY | FUTURE

OUR STRATEGIC FRAMEWORK

FOUR PILLARS BUILT ON A SPIRITUAL FOUNDATION

A STRONGER TODAY. A BRIGHTER TOMORROW.

ENROLLMENT GROWTH & RETENTION

Welcoming and retaining mission-fit families to strengthen our school community for greater kingdom impact.

LEADERSHIP & GOVERNANCE

Strengthening governance, supporting exceptional leadership, and stewarding a legacy of faithful leadership for generations to come.

ADVANCEMENT & FINANCIAL SUSTAINABILITY

Building relationships and resources to advance our mission, expand opportunities, and ensure long-term financial sustainability.

STUDENT EXPERIENCE & DISCIPLESHIP

Academic excellence, belonging, connectiveness, gifts, character, leadership, service and readiness for life beyond TCS.

SPIRITUAL FORMATION

Personal faith, biblical grounding, intellectual durability, Christian character and service, and connection to Christian community, family and church.

PREPARING STUDENTS FOR COLLEGE AND LIFE
IN FAITH, VIRTUE, AND KNOWLEDGE.